

NewCompliance attracted equity financing to support its future growth...



- **NewCompliance** (NC) provides innovative software solutions that empower medical personnel around the world with real-time and actionable information to optimize the quality and safety of care

- Intelligent information regarding all clinical workflow, patient (safety) data, OR logistics, alerts, air quality and infection risks
- Real-time reporting and visualization results in actionable information and continuous learning
- Increase patient safety, health and hygiene, reduce number of infections
- Track and improve utilization of expensive resources such as operating rooms
- Monitor utilized materials and waste and reduce operational costs



On 22 July 2019, Noaber, InnovationQuarter and Mayo Clinic participated in NewCompliance...



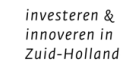
...by providing equity growth financing



Sectors: Healthcare / Digital Transformation & IT



JBR Corporate Finance acted as advisor to NewCompliance and its founders



- **Noaber** aims to achieve social impact by stimulating innovations within the healthcare sector
- **InnovationQuarter** (IQ) is the regional economic development agency for South Holland, aiming to stimulate the innovation potential of this region
- **Mayo Clinic** is a nonprofit organization committed to innovation in clinical practice and providing expertise to everyone who needs healing

- Noaber, IQ and Mayo Clinic provided growth financing through an equity stake in NewCompliance
- Funds will be used for transitioning to a SaaS business model, international expansion, professionalization of the company and product improvement and development
- JBR assisted with drafting a pitch deck, setting up a financial model, identifying of and marketing to potential investors as well as negotiating and advising on deal structuring, term sheet and final transaction documentation



...and was advised by a dedicated JBR team

PRESS RELEASE

\$ 3 million for scale-up NewCompliance for expansion to the United States

November 21, 2019

Mayo Clinic, InnovationQuarter and Noaber Ventures invest in NewCompliance

The Hague – NewCompliance, a leading company in interoperable data for hospitals, has successfully raised a \$ 3 million Series A fundraising with Noaber, InnovationQuarter and Mayo Clinic. The funds will be used to support the company's expansion in the USA and further development of its product-portfolio to expand its global reach

The transatlantic step offers hospitals in the US an opportunity to implement clinical best practices from the Netherlands, one of the best healthcare systems in the world, also in the United States. NewCompliance is currently live with three major customers in the US

[Link to press release](#)



- Caspar van der Geest
- Partner
- T: +31 (0) 6 536 243 88
- E: c.vandergeest@jbr.nl



- Rocher Hulst
- Senior Consultant
- T: +31 (0) 6 256 459 07
- E: r.hulst@jbr.nl



- Thomas van Amerongen
- Consultant
- T: +31 (0) 6 319 477 30
- E: t.vanamerongen@jbr.nl

JBR is an independent internationally operating management consulting firm with over 30 years experience in strategy, corporate finance and restructuring



JBR Strategy, Corporate Finance & Restructuring

Het Rond 6a
3701 HS Zeist
+ 31 (0)30 6 999 000
www.jbr.nl