

Gimv made a significant investment in Snack Connection



Gimv



- On 22 August 2017, Gimv invested in Snack Connection
- Snack Connection is purchasing, processing, mixing and packaging nuts and similar products
- Gimv is a European investment company that is listed on the Euronext Brussels and currently manages around EUR 1.6 billion of investments in 50 portfolio companies
- JBR Corporate Finance acted as M&A advisor to the shareholders of Snack Connection

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PRESS RELEASE

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Gimv invests in Snack Connection, a leading nut supplier

Today, Gimv is announcing its investment in Snack Connection (www.snack-connection.nl). This Dutch company is purchasing, processing, mixing and packaging nuts and similar products.

Established in 2010 by Managing Director Perry van Otterloo and CFO Rens van Oostrum, Snack Connection provides private label solutions for the European retail and B2B markets. Snack Connection has two modern production sites based in Giessen and Bergschenhoek, in the Netherlands, and employs over 100 people. It provides a solution to the growing demand for convenience and healthy food, thanks to its wide range of nuts and seeds. The company acts as a flexible partner, thinking along with retailers, from a value-added viewpoint. This approach leads to innovative packaging materials, tailor-made designs and joint management of the product offering.

Building on its unique position and strong customer base in the Netherlands, Snack Connection is aiming to continue its expansion across the European market in the coming years. This will happen by developing existing customer relationships as well as entering into new partnerships, both at home and abroad. Gimv's expertise, that was built up at the occasion of previous investments in the food sector, is certainly of added value.

Click [here](#) for the full press release



- Ronald van Rijn
- T: +31 6 53 34 09 75
- E: r.vanrijn@jbr.nl



- Jeroen van Leeuwen

JBR is an independent internationally operating management consulting firm with over 30 years experience in strategy, corporate finance and restructuring

JBR Strategy, Corporate Finance & Restructuring
Het Rond 6a
3701 HS Zeist
+ 31 (0)30 6 999 000
www.jbr.nl