

Privacy statement JBR Holding B.V.

Introduction

JBR Holding B.V. takes your privacy very seriously and shall handle your personal data with the utmost security and care. In this Privacy Statement you will learn how we handle your data as well as learn about your rights concerning our processing of your data. We advise that you read this Privacy Statement thoroughly. Should you have any questions or remarks, please contact us at welkom@jbr.nl, for the attention of Ms. I. Imhof, Manager of Operations.

Who is JBR Holding B.V.?

JBR Holding B.V. is the besloten vennootschap JBR Holding B.V., with registered office at (3701 HS) Zeist listed at the Traderegister of the Dutch Chamber of Commerce under 30170095.

JBR Holding B.V. is as the controller ultimately responsible with regard to the processing of your personal data.

How does JBR Holding B.V. use your personal data?

Underneath you will find an overview of the purposes for the processing of your personal data. You will also find a specification of which data JBR Holding B.V. uses for that specific purpose, the legal justification, and the amount of time JBR Holding B.V. keeps this data. For clarity's sake, we have categorised the purposes.

Services, customer management and financial administration

Purpose: Financial administration

Information: Company name, Billing address, Bank details, Outstanding balance

Legal basis: Legal obligation

Storage period: As long as necessary for this purpose

Purpose: Services

Information: Home address, Email, Customer file data, Financial data, Data

necessary to provide the service, Data generated by the service

Legal basis: Necessary for the performance of a contract

Storage period: As long as necessary for this purpose

Purpose: Handling complaints

Information: Home address, Email, Customer file data, Financial data, Data necessary to provide the service, Data generated by the service

Legal basis: Necessary for the performance of a contract

Storage period: As long as necessary for this purpose

Purpose: Invoicing

Information: Home address, Email, Customer file data, Financial data, Data necessary to provide the service, Data generated by the service

Legal basis: Necessary for the performance of a contract

Storage period: As long as necessary for this purpose

Purpose: CRM

Information: Name, Email, Social media account, Phone, Profile photo

Legal basis: Legitimate interests

importance: Commercial interests

Storage period: As long as necessary for this purpose

Purpose: Job application
Information: Name, Email, Social media account, Phone, Profile photo
Legal basis: Legitimate interests
importance: Commercial interests
Storage period: As long as necessary for this purpose

Marketing

Purpose: Direct marketing
Information: Name, Home address, Email, Phone, Click behaviour, Online behaviour, Interest in a product, Social media account Legitimate interests
Legal basis: Legitimate interests
Interest concerned: Commercial interests
Storage period: As long as necessary for this purpose

Purpose: Newsletter
Information: Name, Home address, Email, Phone, Click behaviour, Online behaviour, Interest in a product, Social media account Legitimate interests
Legal basis: Legitimate interests
Interest concerned: Commercial interests
Storage period: As long as necessary for this purpose

Purpose: Retargeting

Information: Name, Home address, Email, Phone, Click behaviour, Online behaviour, Interest in a product, Social media account Legitimate interests

Legal basis: Legitimate interests

Interest concerned: Commercial interests

Storage period: As long as necessary for this purpose

Purpose: Social media marketing

Information: Name, Home address, Email, Phone, Click behaviour, Online behaviour, Interest in a product, Social media account Legitimate interests

Legal basis: Legitimate interests

Interest concerned: Commercial interests

Storage period: As long as necessary for this purpose

Purpose: Behavioural targeting

Information: Name, Home address, Email, Phone, Click behaviour, Online behaviour, Interest in a product, Social media account Legitimate interests

Legal basis: Legitimate interests

Interest concerned: Commercial interests

Storage period: As long as necessary for this purpose

Website

Purpose: Website analytics
Information: Online behaviour, Location
Legal basis: Legitimate interests
Interest concerned: Commercial interests
Storage period: As long as necessary for this purpose

Purpose: A/B testing
Information: Online behaviour, Location
Legal basis: Legitimate interests
Interest concerned: Commercial interests
Storage period: As long as necessary for this purpose

Purpose: Submitting reviews or messages
Information: Name, Address, Email, Message content
Legal basis: Legitimate interests
Interest concerned: Commercial interests
Storage period: As long as necessary for this purpose

Security and fraud prevention

Purpose: ID verification
Information: Phone, IBAN number, Name, Address, Social security number
Legal basis: Legitimate interests
Interest concerned: Commercial interests

Storage period: As long as necessary for this purpose

Purpose: data security

Information: Phone, IBAN number, Name, Address, Social security number

Legal basis: Legitimate interests

Interest concerned: Commercial interests

Storage period: As long as necessary for this purpose

Research and Development

Purpose: Market research

Information: Habits, Lifestyle, Social contacts, Online behaviour, Home address, Email, Phone, Behavioural data

Legal basis: Legitimate interests

Interest concerned: Commercial interests

Storage period: As long as necessary for this purpose

How did we obtain your personal data?

JBR Holding B.V. has obtained your data because you have provided this data to us.

What are your rights?

Under the European General Data Protection Regulation you have a number of rights with regard to your data and the processing thereof:

Access

You may access your personal information and make any necessary changes in your account. If you would like to see which personal data JBR Holding B.V. has obtained

about you, you may exercise your right of access by submitting a request to JBR Holding B.V.

Making changes

If you wish to make changes to the personal information that you have seen as a result of a request for access and you are unable to make the changes yourself in your account, you may request that JBR Holding B.V. makes these changes for you. You may request that JBR Holding B.V. modifies, corrects, supplements, erases or shields your information.

Restriction of processing of personal data

You also have the right, under certain conditions, to ask JBR Holding B.V. to restrict the processing of your personal data.

Right to object

If processing of your data takes place on the grounds of 'legitimate interest' by JBR Holding B.V. or a third party, you have the right to object to that processing.

Portability of data

You have the right to obtain your personal data from JBR Holding B.V.. JBR Holding B.V. will provide this in a structured and commonly used format, which can easily be opened using commonly used digital systems.

Withdrawing consent

When the legal basis for a particular processing is your explicit consent, you have the right to withdraw that consent. This does not affect past processing, but does mean that we will no longer be allowed to process this data in the future. It may also result in JBR Holding B.V. no longer being able to provide you with certain services.

Response from JBR Holding B.V.

A request can be sent to welkom@jbr.nl. JBR Holding B.V. will comply with your request as soon as possible and in any case no later than one (1) month after JBR Holding B.V. has received such a request. If JBR Holding B.V. rejects your request, we will indicate in our reply why the request was rejected.

Recipients of your personal data

Your data may be transmitted to:

- Data processors
- Parties that are involved in the execution or fulfilment of an agreement between you and JBR Holding B.V.
- External consultants

It is possible that JBR Holding B.V. is required to submit your data to a third party, for example to fulfil a legal obligation.

Transfer to third countries or international organisations

It may be necessary, for instance for technical and operational reasons, to transfer your (personal) data to affiliates of JBR Holding B.V. located outside the European Economic Area. Due to the possibility that the regulations in the area of privacy protection do not offer the same protection as within the European Economic Area, JBR Holding B.V. will use the Privacy Shield or the EU Model Clauses to protect your privacy as much as possible. If that is not possible, JBR Holding B.V. will ask your consent to transfer your (personal) data to countries that do not maintain an adequate protection level. You may withdraw your consent at any time.

What are cookies and how does JBR Holding B.V. use them?

Cookies are small pieces of (text) information that are sent to your browser when you visit the website of JBR Holding B.V. and then stored on the hard disk or in the memory of your device. The cookies placed via JBR Holding B.V.'s website cannot damage your device or the files stored on it. With 'cookies', we also mean comparable techniques collecting information, such as device fingerprinting.

Can changes be made to this Privacy Statement?

This Privacy Statement is subject to changes. We therefore advise you to regularly read the Privacy Statement for any such changes.

Questions, remarks, and complaints

If you have any questions regarding this Privacy Statement or the way in which JBR Holding B.V. uses your data, you can send an e-mail to welkom@jbr.nl. If you have a complaint about the way your data is processed, please send an e-mail to welkom@jbr.nl. Furthermore, you always have the right to contact the competent national data protection authority. In The Netherlands, this is the Autoriteit Persoonsgegevens.